

# Nyla Beth Gawel

Senior Vice President, Corporate Strategy & Acting Chief Marketing and Communications Officer



**Nyla Beth Gawel** is senior vice president, responsible for corporate strategy, and acting chief marketing and communications officer for SAIC.

She is responsible for developing the company's strategy to drive organic growth and strengthen its capabilities to deliver transformational solutions to federal government customers. She also works with leaders from across the organization to ensure strategic business plans are aligned and successfully executed.

As acting chief marketing and communications officer, Gawel is responsible for SAIC's corporate reputation and brand management; external communications; public relations; digital and social media; thought leadership; events and trade shows; financial communications; and crisis management. Gawel is also responsible for advancing business strategy through the development of a highly successful and unified brand presence.

Gawel is a seasoned business leader and brings 20 years of broad consulting expertise to SAIC focused on technology and innovation advancement for public sector enterprises in federal, international, and commercial markets.

Prior to joining SAIC in 2020, Gawel was the director of public sector strategy at Verizon Business Group starting in 2019, soon after the business group was created. In that role, she led strategy and development for the company's Public Sector Business focused on providing networks, products, and services for federal, state, local, and education customers.

Gawel began her career in 2000 as a contracted program analyst for the National Institute of Justice, before moving into a homeland security director position at G&H International Services LLC and serving as Acting Chief of Staff in the stand up of state and local first responder programs in the Department of Homeland Security Science & Technology Directorate.

In 2006, she was hired by Booz Allen Hamilton, where she rose to the position of vice president in the firm's Strategic Innovation group. Under her leadership, the company launched its innovation center and solution group. In her last role with Booz Allen Hamilton she led the company's strategy and development of new business opportunities for Platform-as-a-Service delivery of government citizen services.

At Booz Allen Hamilton and before, Gawel led the stand up of large programs addressing multi-billion dollar federal investments in broadband adoption, public safety communications, and homeland security research and development.

As an active member of her community, Gawel is a member of the Playworks Mid-Atlantic Board of Directors, a Daisy Troop Leader for the Girl Scouts of America's National Capital Region, and an elected deacon for the National Presbyterian Church.

Gawel graduated from Georgetown with bachelor's degree in foreign service. She also holds certificates in Innovation Management from the International Association of Innovation Professionals, Federal Grants Management from Management Concepts, and Project Management from the Integrated Justice Information Systems.

## SAIC

12010 Sunset Hills Road, Reston, VA 20190  
703.676.4300 | saic.com